

## GM0 Policy

Mars Incorporated has two overriding concerns:

- (I) to manufacture and sell products that meet the highest standards of quality and food safety; and
- (II) to satisfy our consumers' needs.

All the ingredients we use in our products comply with our own strict internal quality and safety requirements as well as all applicable laws and regulations.

In addition, because we depend on our consumers for our success, we seek to understand their needs. In this way we aim to deliver products that match the different tastes, preferences and perceptions of consumers in different parts of the world.

As a result, our business units throughout the world make decisions about the ingredients used in the products they sell, based on the expectations and needs of consumers in their region and the availability of ingredients.